



Cindy Davis

Founder, Author, and Speaker

Wisdom for Life's Last Chapters

You don't need another internet search or AI summary. You need someone who's lived it—who's sat in waiting rooms, filled the pillbox, negotiated with insurance companies, and still had to get up for work the next day.

Each GeriScope session gives you a way to **understand what's happening on your elder care journey, preview what's next, and act before small problems turn into crises.**

Meet Cindy Davis

Like most caregivers, I didn't see it coming. It started with quick visits to check in on my parents and ended with managing every part of their care—from bills and groceries to medications, transportation, and end-of-life decisions. When I went looking for help, all I found was jargon, red tape, and overwhelm.

Professionally, I've spent years in healthcare, technology, and finance, helping organizations turn complexity into solutions that actually work. GeriScope does the same for caregivers—it bridges the gap between what happens at home and what the senior support system sees. Think of it as **What to Expect When You're Expecting**—but for the other end of life.

Popular Topics

For families, these sessions offer a roadmap for the conversations, logistics, and emotions that come with caring for an aging loved one. And **for healthcare providers and employers**, talks offer direction on the non-medical side of care to support patients, residents, clients, and communities. Most requested presentations include:

-  **When Elderly Caregiving Upends Your Life, What's Next?**
View the Elderly Care Journey Ahead
-  **What's Next For My Parents?**
Stop Guessing. Start Preparing.
-  **What You Can Do When Seniors Struggle Doing Everyday Things**
Make Activities of Daily Living Be Your Caregiving Compass
-  **What Makes Aging at Home Work?**
Create a Living Environment That's Safe, Comfortable, and Right for Everyone
-  **Before Their Health Really Starts to Slip Learn What's Important to Talk About**
From ER Visits and Hospital Discharge to Advance Care and End-of-Life Choices.
-  **How to Get End-of-Life Affairs In Order**
The Gift of Planning Healthcare Decisions, Funeral Arrangements, and Practical Details



Who's Living "The Unspoken STRAIN?"

Nearly **59 million Americans—one in four adults—are caring for an aging loved one**, most often a parent or spouse.

The average caregiver is **51**, supporting a **70-year-old senior** about **27 hours a week over five and a half years**—helping with bathing, dressing, meals, medications, rides, and bills—while **70% also work**.

Together, they support **77 million older adults with 17 million in the sandwich generation**.

This hidden workforce quietly holds up the nation's long-term care system at kitchen tables, during exams, and in hospital halls.



Let's Make Elder Care Work Better—Together

Invite Cindy Davis to engage your audience with **wisdom, practical tools, information, and candid conversations** on what to expect during the senior care journey.

Sessions are available **in person or online**, with pricing based on format—**\$35 per attendee** for single talks and **\$150 per participant** for multi-session workshops. **Nonprofits are welcome at no cost.**



cindy@GeriScope.com



+1 214-334-8895



www.GeriScope.com



LinkedIn: cindydavisgeriscope



Facebook: GeriScope



YouTube: @geriscope



Bluesky: geriscope.bsky.social



Testimonials

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When Cindy presented her GeriScope model to our audience of multigenerational women, they knew they had found a valuable resource. Her THRIVE webinar was one of our most well attended with more than a quarter of the participants staying for a lively Q&A discussion. We're working on a second one to dive deeper into popular topics.

~ Paula McLeod, Chair, Women of Dartmouth's THRIVE programs

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THANK YOU. So so helpful, both tactically and also in helping to alleviate this feeling of loneliness in navigating all of this PLUS frustration around how broken (or missing) the system is in helping families navigate this stage of life.

~ Lisa Cloitre, Webinar Participant

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We had a great response to the posting of Cindy's caregiver webinar. Of those who received our email, 65% opened it and 11% clicked through. The presentation was viewed by 20% of the recipients, which is great engagement.

~ Jeff Weitzman, Executive in Palo Alto