



WEBINARS & SEMINARS

2025



CINDY DAVIS, FOUNDER AND PRESIDENT

Next Level Consulting & GeriScope

Office:

7233 Meadow Lake Avenue
Dallas, TX 75214

214.334.8895

cindy@geriscope.com
www.geriscope.com



About Our Business

GeriScope is your guide through the complex, unpredictable world of elder care and end-of-life planning. Developed by a caregiver with over a decade of hands-on experience and a background in healthcare strategy, GeriScope offers practical insights, tools, and frameworks that help you stay ahead of what's coming. Think of it as **What to Expect When You're Expecting**—for elder care.



Popular Topics Caregivers Love

- **The Activities of Daily Living – How to Spot Gaps in Care.** Bathing, dressing, meals and money—learn the 6 ADLs and 8 IADLs to target support needs.
- **The GeriScope Framework – See What's Ahead and Act with Confidence.** Your periscope for elderly caregiving—wisdom and knowledge for life's last chapters.
- **Informal Caregiving – Unpaid, Unplanned, and Unavoidable.** Explore the shared challenges, traits, and real-life experiences that unite family caregivers.
- **The Car – When Should They Stop Driving?** One wrong turn can change everything—spot warning signs and keep them safe.
- **The Moves – Downsize, Declutter, and Preserve What Matters.** Plan, pack, move, and preserve keepsakes—without the stress or guesswork.
- **The Home – Choose the Right Living Option.** Match ADL and IADL care needs to the right home—from aging in place to senior living—and understand the costs.
- **The Help – Know What Healthcare Providers Do and Support They Give.** Understand their specialties—so you ask the right questions and get the best answers fast.
- **The Talk – Discuss & Document End-of-Life Decisions.** Tackle tough talks—advance care planning, healthcare advocate, life support, and mental health directives.
- **The Crisis – Hospital Visits and Discharge Decisions.** Where to go and what to bring, the five most common discharge paths, and readmission prevention, explained.
- **The End – How to Shift From Curing to Comfort.** Palliative vs. hospice care—explanation, key benefits, access, and how personal beliefs shape decisions.
- **The Death – Final Wishes, Final Decisions.** Timely guidance on burial, cremation, donation, and green options & memorial services and handling personal affairs.
- **The Grief – Anticipate Loss, Mourn, and Move Forward.** Anticipatory, healthy, and complicated grief—what are you experiencing, when to get help, and how to comfort others.



Create the Elder Care Session Your Audience Actually Needs

Endless Possibilities for Your Community

A Custom Session or Series Designed to Meet Your Group's Goals—Whether It's One Gathering or a 12-Part Program

Every group has its own needs, concerns, and questions when it comes to elder care—and GeriScope gives you the flexibility to create a session that speaks directly to them. Whether you're planning a single seminar, a short series, or an in-depth program across months, we'll work with you to design content that aligns with your objectives and audience interests.

We'll collaborate on every detail: the topics you want to focus on, the tone that fits your community, and the ideal frequency,

duration, and format—whether it's a one-time webinar, an in-person discussion, or a mix of both. You'll be able to select from existing GeriScope chapters and practical tools to build meaningful takeaways for participants, making sure they leave with information that's useful and immediately applicable.

Pricing will be based on the final session design, including format, length, and level of customization.

Your audience won't get a generic presentation—they'll get a thoughtful, targeted experience that reflects what they care about most.





When Elderly Caregiving Upends Your Life, What's Next?

A Clearer View of the Road Ahead

*A One-Session Overview for Everyone
Facing Eldercare's Unpredictability*

Purpose of the Program

When caregiving for a parent, partner, or loved one upends your life, it can feel like everything is happening at once—and nothing is clear.

This one-session introduction uses the GeriScope Framework to help you step back, see the big picture, and understand what's really going on.

You'll walk away with practical tools, sharper insight, and a plan to help you move forward with more control, less confusion, and greater confidence.



Workshop Overview

Format

- One (1) virtual or in-person session (50 minutes)
- Real-world insights from an experienced caregiver, backed by industry research
- Breakout discussion to apply ADL and IADL insights to your loved one's needs
- Summary handout covering key concepts, frameworks, and takeaways from the session

Ideal For

- Adults balancing work, family, and caregiving responsibilities
- Individuals newly stepping into the role of caregiver for a parent, spouse, or loved one
- People deep into caregiving who need structure, support, or perspective
- Aging parents and spouses who want to start planning conversations with their families
- Healthcare professionals, paid caregivers, and service providers seeking tools to guide families through non-clinical care transitions
- Anyone who has experienced the eldercare journey and wants to help others prepare for what's ahead





Session Topics

My Elderly Caregiving Story

How I Got Here and Why It Matters

- Personal reflections from the presenter's caregiving journey
- How real-world experience matters in navigating elder care

Who Are Family Caregivers

You're Not Alone

- Overview of family caregivers in America today
- Demographic trends and the profile of a typical elder caregiver

What's Going On

Activities of Daily Living

- High-level explanation of the 6 Activities of Daily Living (ADLs) and 8 Instrumental Activities of Daily Living (IADLs)
- Key differences between ADLs and IADLs and what they reveal about independence

What to Expect in the Future

Last 9 Chapters of Life

- Common transitions aging adults face —from driving changes to grief
- Overview of the GeriScope Framework's nine caregiving stages
- How understanding the journey can help you plan ahead and avoid crisis-driven decisions

How to Improve Your Elderly Caregiving Effectiveness

Strategies and Resources

- Introduction to the Katz Index and Lawton-Brody Scale for evaluating and tracking changes
- How to use the 2-minute recap to stay organized and communicate effectively with medical teams
- Action plan for building a flexible care strategy



Participant Takeaways

- Relatable caregiving insights from someone who's been there
- Explanation of family caregiver role and trends
- Understand importance of ADL and IADL in measuring independence
- Overview of GeriScope Framework outlining last nine chapters of life
- Learn how to use Katz Index and Lawton-Brody Scale
- Strategy for continual assessment and future care planning
- Summary handout covering all key topics from the session



Pricing and Value

- Suggested pricing: \$35 per attendee
- Early bird pricing: \$25 for the first 25 signups
- Group discount: Custom pricing available for hosted or sponsored sessions
- Includes one (1) live session, personalized action planning, breakout discussions, and a printable summary handout of all key topics covered





What's Next for My Parents?

Stop Guessing. Start Preparing.

A 4-Session Workshop for Family Caregivers in the Sandwich Generation

Purpose of the Program

Caring for aging parents is one of the most overwhelming and emotionally complex challenges an adult can face—especially when juggling work, kids, and other life responsibilities.

GeriScope offers a 4-session workshop designed to help family caregivers stop reacting and start preparing, using a proven framework that blends expert-backed guidance with real-world caregiver wisdom.

Participants will **gain clarity, confidence, and practical tools** they can apply immediately—without spending countless hours researching on their own or guessing through the next medical, housing, or end-of-life crisis.

Workshop Overview

Format

- Four (4) virtual or in-person sessions (75–90 minutes each)
- Expert-led presentations with optional video recordings
- Downloadable tools and caregiver planning guides
- Interactive group discussions and real-life examples

Ideal For

- Adult children caring for aging parents
- Members of the “sandwich generation” balancing caregiving with work and family
- Caregivers looking to anticipate and manage the most common elder care transitions
- Seniors seeking to prepare themselves and their children to make these important plans



Session Topics

Session 1: “Am I Doing This Right?”

How to Know What Help Your Parents Really Need

- See what to expect in your role as a family caregiver
- Use proven tools to evaluate your loved one’s independence and where they need help
- Learn how to map out the caregiving journey using the GeriScope Framework

Session 3: “Before the 2 A.M. Call”

What to Do Now to Be Ready for a Medical Crisis

- Prepare for medical appointments, ER visits, and hospitalizations
- Learn about discharge plan paths for better recovery
- Understand advance care planning and how to make your loved one’s wishes known

Session 2: “So Many Options”

How to Choose the Right People, Place & Protection

- Compare how different housing options and care settings support everyday needs
- Recognize the roles key medical professionals play in their health and wellbeing
- Discover elder resources, community programs, and scam protections

Session 4: “How Will It All End?”

How to Honor Their Wishes and Carry On

- Explore hospice and palliative care options
- Learn what happens immediately after death—and how to be ready
- Identify the three types of grief and how to support others (and yourself)

Participant Takeaways

- Activities of Daily Living (ADL and IADL) assessments
- Housing evaluation interview questionnaires
- Conversation guides for difficult family discussions
- Checklists for hospitalization, end-of-life planning, and final affairs
- Downloadable GeriScope chapter materials covering the full journey
- Links to national, state, and local caregiver resources



Pricing and Value

- Suggested pricing: \$150 for the full series
- Early bird pricing: \$125 for the first 25 signups
- Group discount: \$100 each for 2+ caregivers in the same family
- Includes four (4) live sessions, discussion groups, downloadable tools, and permanent access to resource materials





Want to Host An Event?

Whether you're a workplace wellness coordinator, faith leader, senior center director, or community group organizer, we can customize this program for your audience.

Available in-person or virtually.

Let's get started today!



Thank you for partnering with GeriScope + Next Level Consulting!

We're proud to support your organization with strategies and resources grounded in the real-world experiences of elderly individuals and family caregivers. Through our GeriScope content, we help you connect more meaningfully with those you serve. Let's keep the conversation going.



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